



**GREEN
MARINE**

The project

The purpose of Surfrider's European Shipping certification



- To inform consumers on the environmental impacts of maritime transport and to encourage them to adopt purchasing preferences for products transported by shipowners that have reduced their impacts the most ;
- To create an international sector-specific tool for shipowners to support them in the implementation of an ecological transition policy and to promote their initiatives to end customers and their various partners.
 - A certification co-created with maritime transport stakeholders
 - A multi-criteria approach
 - An international ambition
 - A label for citizens

The North American certification program **Green Marine** is our partner for the project



Green Marine is a **+10 year experienced canadian** association that developed a B2B label for the shipping industry in 2008. Green Marine has conceived a whole set of tools for the assessment and verification.

Surfrider Europe and Green Marine decided to partner to launch together **Green Marine Europe**. After several months of hard work, the very first **European self-assessment** was released in april 2020.

In 2020, six shipowners were certified for the very first time.

More information on <https://green-marine.org/>

The european self-assessment is available here : https://green-marine.org/wp-content/uploads/2020/04/2019_GME_Summary_shipowners-FINAL.pdf

They are involved in the project



Our advisory committee also includes



VOLCOM



NGO
SHIPBREAKING
PLATFORM



BNP PARIBAS

The steering committee includes



The issues covered by the certification

Surfrider Europe organized the adaptation of the North-American self assessment to the EU context through a long process of documentation, proposition, consultation and final validation.



AQUATIC INVASIVE
SPECIES



GREENHOUSE GAS
EMISSIONS



OILY DISCHARGE



POLLUTANT AIR
EMISSIONS NOX



POLLUTANT AIR
EMISSIONS SOX & PM



UNDERWATER NOISE



WASTE MANAGEMENT

NEW 2020!



SHIP RECYCLING

How does it work ?



(source : alliance verte website)

Each year, shipowners complete a self-assessment questionnaire for their fleet.

On each issue, shipowners can rate themselves on five levels in function of the advancement of their environmental policy (1: regulation level. 5 : excellence level).

Every two years, their information is reviewed by professionals certified by the steering committee.

To compete to the label, shipowners must initially attain Level 2 or higher for at least one performance indicator and thereafter demonstrate continuous improvement by increasing at least one level in one indicator every year until level 2 is achieved in each indicator.

The 2019 campaign was a success

The first six Laureates of the certification were announced on October 8th, 2020 at the French Ministry of the Sea. The six CEOs received their Green Marine Europe certificate with the blessing of Minister Annick Girardin and State Secretary Bérengère Abba.



Advantages of Green Marine Europe

- Transparency for clients, partners and consumers
- A European network of actors in the marine industry
- All types of pollution included
- A label recognized by shipping actors and public institutions
- Low fees



Next steps

In the future, Green Marine Europe wishes to broaden its scope beyond shipowners and, like its North American counterpart, reach diverse maritime transportation actors (ports, seaways, terminals, shipyards, etc.). Their goal is to create a strong community engaged in a green transition to reduce the environmental impact of their activities.

- **Nov 2020 : finalization of the 2020 questionnaire**
- **Spring 2021 : launching of the second campaign**
- **June 2021 : Reveal of the 2020 laureates**
- **2021 challenge : working with chargers to think on the best way to share environmental performance of products transportation to final consumer**





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